



A7 Sportback



Progressive design language needs no translation.

Bringing the vision of the revolutionary Audi design language to the road: the new Audi A7 Sportback. A futuristic manifestation of the sportiness and elegance. Impressively accentuated through classic quattro architecture. Proof that part of staying true to yourself is being prepared to change.



Nothing lasts
as long as
a first
impression.

Design and functionality cast in a whole new light. As standard with maintenance-free HD Matrix LED headlights and continuous light strips on the rear.





New light requires new sources.

See and be seen. The basis for driving safely at night. With powerful support from the new standard HD Matrix LED headlights with variable light control. Turning individual light segments on and off greatly enhances illumination of the road. High definition and glare free.

Getting
feedback
can be
a step
forward.

A revolutionary operating concept awaits you in the new Audi A7 Sportback: MMI touch response. Few buttons, more convenience. An easy and intuitive way to control infotainment and convenience functions - just like on your smartphone. Thanks to haptic feedback, you don't have to take your eyes off the road. With MMI navigation plus including an overview of a wealth of key vehicle information and functions displayed on a 10.1-inch touchscreen and in the Audi virtual cockpit with high-resolution 3D map representation on a brilliant 12.3-inch display.





Intuition
is not
something
you learn.

There's almost nothing more intuitive than speech. In the new Audi A7 Sportback, you have the option of using this simple device to operate the MMI. Thanks to the natural language interaction – a language assistant that listens to you, answers you and carries out certain vehicle functions. Without having to define prescribed terms and in everyday speech.

The image shows the interior of a car, likely an Audi, with black leather seats and a modern dashboard. The text "Setting the pace for space." is overlaid on the left side of the image. The car's interior is shown from the passenger side, looking towards the driver's seat. The seats have a textured pattern. The dashboard and center console are visible, featuring a digital display and air vents. The steering wheel has the Audi logo. The car is parked in a lot with other vehicles and buildings visible through the windows.

Setting the pace for space.

Welcome to an atmosphere that's all about light, space and loving attention to detail. Enjoy a space that is both playground and refuge. Even when you're not the one behind the wheel.

A dark green Audi A7 Sportback is parked on a city street. In the background, a yellow taxi is blurred, suggesting motion. The street is lined with classical buildings featuring large columns. The scene is captured in a cinematic style with soft lighting.

The best
visions are
already
taking
shape.

A vehicle that is redefining benchmarks across the board. And one that fascinates at first glance thanks to a new design language emphasising dynamism and efficiency. Ushering in a new era with progressive technologies, a revolutionary operating concept and digital connectivity. The new Audi A7 Sportback – Vorsprung durch Technik designed for the mobility of the future.

Audi is more.

A smooth operator.

Vehicle functions and infotainment at their best. Confidently managed in the simplest way possible. Thanks to operation that is so intuitive that you hardly know it's there. So you can focus your attention on the joy of driving the new Audi A7 Sportback.

01 Audi virtual cockpit with 12.3-inch colour display including presentation of navigation map



02 Control buttons in black glass look with proximity sensors and haptic feedback, including extended aluminium look



03 MMI navigation plus with MMI touch response for fast, intuitive operation



Comfort broadens its horizons.

In the new Audi A7 Sportback, you call the shots. For instance the panoramic glass sunroof combines a light and friendly atmosphere with the feeling of increased space. The 4-zone deluxe automatic air conditioning to give each seat its own custom climate. Fast and efficient, thanks to personalization, occupant recognition and sensor-based intelligent control.



Forward
is the only
direction
that counts.

Experience just how comfortable driving in the new Audi A7 Sportback is. Thanks to the damper control with electronic adjustment for a variety of driving situations.

The S tronic 7-speed dual-clutch transmission offers fast gear changes with no perceptible break in propulsive power.

Short breaks result in new drive.

Dynamics and efficiency. Two virtues that dovetail perfectly in the new Audi A7 Sportback. Made possible by efficiency measures including lightweight design, efficiency assist and the innovative mild-hybrid technology – all features of the new Audi A7 Sportback.

In combination with the combustion engine, the mild-hybrid system uses recuperation to obtain electrical energy that can then be stored and used in certain driving situations. To deliver an additional power boost, for instance, or for emissions-free driving in coasting mode.





More striking.
With the
S line
exterior
package.

Don't just emphasise the sporty character of your Audi A7 Sportback, enhance it. With the S line exterior package, you can lend the dynamic body line of your car an even more exhilarating edge and create special accents with exceptional design details.

- Features include:
- _Front and rear bumpers in a striking, sport design
 - _S-specific side sill trims painted in body colour
 - _Illuminated door sill trims with aluminium inserts, front and rear, with S logo at front

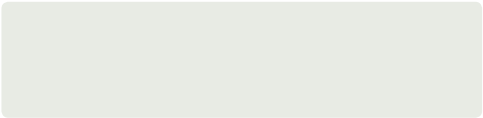


Radiator protective grille and side air inlets in titanium black



S line-specific diffuser and grille painted in titanium black

Solid paint finishes

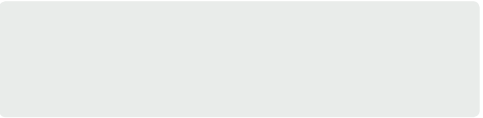


Ibis white



Brilliant black

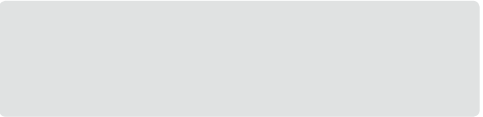
Metallic paint finishes



Glacier white, metallic



Vesuvius grey, metallic



Floret silver, metallic



Carat beige, metallic



Navarra blue, metallic



Mythos black, metallic



Firmament blue, metallic



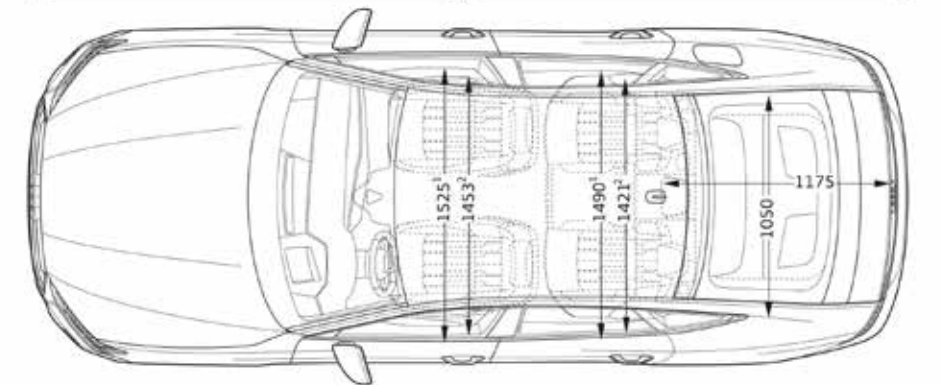
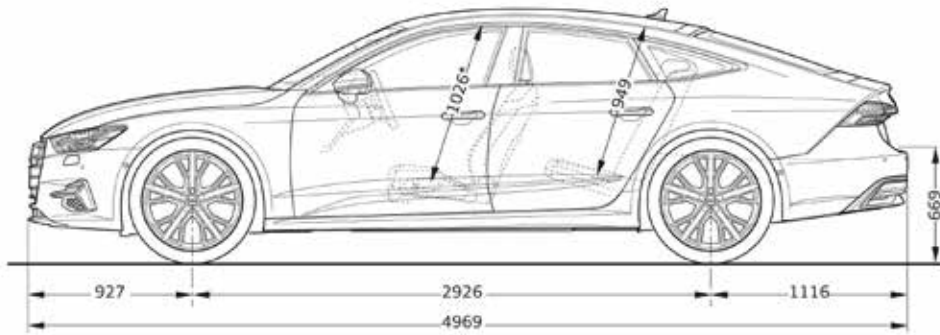
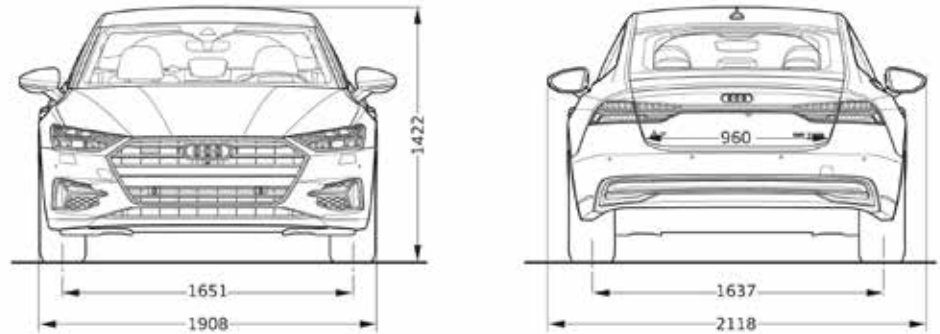
Tango red, metallic

Pearl effect finishes



Daytona grey, pearl effect

Audi A7 Sportback



Dimensions are based on technical data from Audi Germany.
Dimensions in millimetres.
Dimensions measured with vehicle at unladen weight.
Luggage capacity: 535/1,390
Turning circle approx. 12.2 m.
Actual specifications may vary from models shown.
* Maximum headroom.

¹ Elbow room width.

² Shoulder room width.

Model	A7 Sportback 3.0 TFSI quattro S tronic
Engine type	V6 engine with direct fuel injection, exhaust turbocharging, intercooling and Audi valvelift system
Displacement in cc (valves per cylinder)	2,995 (4)
Max. output in kW(hp) at rpm	250 (340) / 5,200 - 6,400
Max. torque in Nm at rpm	500 / 1,370 - 4,500
Power transmission	
Drive type	quattro with ultra technology
Transmission type	7-speed S tronic transmission
Weights/capacities	
Unladen weight in kg	1,890
Max laden weight in kg	2,470
Permissible roof load limit in kg	90
Fuel tank capacity	73
Performance/consumption	
Top speed in km/h	250
Acceleration 0-100km/h in s	5.3
Fuel grade	Sulphur-free RON 98
Fuel consumption (combined) in l/100km	7.3
Emission standard	EU6



Audi sport cast alloy wheels, 5-double-arm style, matte titanium look, diamond-turned

Audi Malaysia

A business division of Volkswagen Group Malaysia (“VGM”)

www.audi.com.my

Printed June 2019

The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors.

